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# Press Release

## Rock-Ola Announces LOW-to-NO Interest Financing

**Torrance, CA, January 30, 2009** — Rock-Ola and Firestone Financial announced today that they've teamed up to create a Special **1<sup>st</sup> Quarter Finance Program** offering **HUGE BENEFITS** to operators at **Low to NO Interest rates.**

**0% interest with 2 or more boxes @ 10 months**

**6.99% interest with 2 or more boxes @ 24 months**

**5.99% interest with 3 or more boxes @ 24 months**

This Firestone program is designed to work with the current quarters' AMI ***"FREE Jukebox PLUS Free Music"*** program, currently offered on the purchase of Rock-Ola jukeboxes. How deep are the savings? Take a look:

Example: Operator buys 3 jukeboxes financed with Firestone's 10-month program. There is **NO INTEREST** charged **AND** the Operator receives a 4<sup>th</sup> Jukebox **"Free"**. All four jukeboxes will receive "Free Music" from AMI! This is a "win-win" that simply cannot be beat.

And that's not all. Only Rock-Ola AMI-powered jukeboxes include a hard drive, credit card reader and 4-Channel wired remote with every jukebox—at **no extra charge.**



**Rock-Star**



**Classic Rock**



**Wall-Rock-PV**



**Slimline SL3**

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For Immediate Release --

**How it Works**

When the operator finances a purchase of any two or more Rock-Ola/AMI-powered jukeboxes with Firestone, they still receive all the benefit of the "Free Jukebox" and "Music" from AMI. With a minimum purchase of 2 jukeboxes in this program, on a 10 month financed purchase, the Operator pays ***NO INTEREST!*** In that time, the jukeboxes can potentially ***pay for themselves!***

Inquiries and correspondence regarding the program may be directed to your local Rock-Ola distributor or

**Rock-Ola Mfg. Corp**

- Jim Belt, National Sales Manager, 630-212-0871 [jbelt@rock-ola.com](mailto:jbelt@rock-ola.com)
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